

CHAMPIONS FOR CHILDREN LUNCHEON

2025 Sponsorship Packet



Thursday, April 17, 2025
Louisville Slugger Field



Family & Children's Place



The Champions for Children Luncheon takes place in April – Child Abuse Prevention Month – and is the premiere fundraising event benefiting child survivors of abuse and neglect in our community.

What We Do

For 141 years, Family & Children's Place has provided critical services that **support families** in crisis and **offer children a safe, nurturing environment**.

Through programs like our Child Advocacy Center and early childhood education services, we offer advocacy, therapeutic care, and essential resources, **ensuring that families can rebuild and children thrive**.

We also support parents through programs like HANDS and Head Start, providing guidance, resources, and education to **strengthen parenting skills and promote healthy child development**.

Our long-standing commitment to **safeguarding children and fostering strong, healthy families** continues to drive our mission today.

Why Help?

One in ten children will be sexually abused before they turn 18.

75% of children who died because of abuse or neglect were under the age of 4.

Kentucky ranks 14th in the nation for child maltreatment.

Kentucky investigates more than 10,000 alleged child abuse reports annually.

Your support helped nearly 5,000 children and families last year.

Decide how you want to make a difference today. We cannot do this alone. We need your help, your generosity, and your commitment. Thank you for joining Family & Children's Place!

Ready to sponsor the 2025 Champions for Children Luncheon? To complete our sponsorship commitment form, visit famchildplace.org/CCLsponsor. For questions, contact Kristen Millwood at kmillwood@famchildplace.org.

For questions about media and branding benefits, please contact Allison Wiseman at (502) 855-6073 or awiseman@famchildplace.org. Please send all hi-res logos (full color, transparent background) to Allison.

Sponsorship Levels

Guardian Level - \$10,000

- All Champion & Defender level benefits along with:
- Recognition as official sponsor of the Rally to End Child Abuse media event on March 20, 2025. Presenting sponsor recognition *"Rally to End Child Abuse, presented by [NAME]"* on all marketing materials, social media and at the Rally.*
- Welcome opportunity from podium at the Rally to End Child Abuse event.
- Will have a feature written up as Rally to End Child Abuse official sponsor on the Family & Children's Place blog.
- Receive well-placed table for 16 guests at event.

Hero Level - \$7,500

- All Champion & Defender level benefits along with:
- Recognition as Networking Sponsor at *"Champions for Children Luncheon Networking, presented by [NAME]"* on all marketing materials, social media, and at the Rally to End Child Abuse.
- Receive well-placed table for 16 guests at event.

Champion Level - \$5,000

- All Defender level benefits along with:
- Name mentioned during Rally to End Child Abuse media event on March 20, 2025.*
- Logo included on signage at the Rally to End Child Abuse media event on March 20, 2025.*
- Logo placed in Spring Family & Children's Place print newsletter for donor community that reaches 1,500 households.*

Defender Level - \$2,500

- Logo placement on event website and all event marketing materials (print, email, and social).*
- Logo included in post-event Business First advertisement.*
- Recognition of partnership in quarterly e-newsletter to Family & Children's Place donor community that reaches 5,900+ unique emails.*
- Mention in blog post on Family & Children's Place website following the Luncheon.
- Name recognitions from the stage during the Luncheon with 400 guests.
- Receive well-placed table for 8 guests at event.
- Professional photo opportunity with Emmie, our facility dog, at the Luncheon.
- Opportunity for private tour of Family & Children's Place nationally-recognized Child Advocacy Center.

**All items marked with a "*" indicate that they are time contingent.*