



Family & Children's Place

# CHAMPIONS FOR CHILDREN LUNCHEON

2026 Sponsorship Opportunities



**Wednesday, March 25, 2026**  
**11:30AM - 1PM**  
**Louisville Slugger Field**

This year, our Champions for Children Luncheon will take place in March – ahead of Child Abuse Prevention Month in April – and is the premiere fundraising event benefiting child victims of abuse and neglect in our community.



## What We Do

For over 140 years, Family & Children's Place has been a trusted source of hope and healing for children and families in crisis. **We strive for a future where children are safe, families are supported, and communities are healthy.**

Through vital programs like our Child Advocacy Center and early childhood education services, **we offer trauma-informed care, advocacy, and resources that help children recover from abuse, build resilience, and grow up in nurturing environments.**

We support parents through programs like HANDS, Head Start, and Visitation & Parenting Services, **strengthening parenting skills, promoting healthy development, and laying the foundation for lasting family stability.**

Guided by our long-standing commitment to **protecting children and empowering families**, we continue to build stronger communities where every child is safe, every family has support, and every neighborhood can thrive.

## Why Help?

**One in ten children** will be sexually abused before they turn 18.

**75% of children** who died because of abuse or neglect were under the age of 4.

Kentucky has **double the national rate** of children who have experienced maltreatment.

**Your support helped nearly 5,000 children and families last year.**

*Your support helps us create safe, healthy futures for the children and families who need it most. Together, we can make a lasting impact in our community. Please join us in becoming a Champion for Children!*

Ready to sponsor the 2026 Champions for Children Luncheon? To complete our sponsorship commitment form, visit [famchildplace.org/CCLsponsor](https://famchildplace.org/CCLsponsor). For questions, contact Kristen Millwood at [kmillwood@famchildplace.org](mailto:kmillwood@famchildplace.org).

For questions about media and branding benefits, please contact Olivia Alexander at (502) 855-6155 or [oalexander@famchildplace.org](mailto:oalexander@famchildplace.org). Please send all hi-res logos (full color, transparent background) to Olivia.



# Sponsorship Levels

## Guardian Level - \$10,000

- All Champion & Defender level benefits along with:
- Recognition as official sponsor of the Rally to End Child Abuse media event on April 1, 2026. Presenting sponsor recognition *"Rally to End Child Abuse, presented by [NAME]"* on all marketing materials, social media and at the Rally.\*
- Welcome opportunity from podium at the Rally to End Child Abuse event.
- Receive well-placed table for 16 guests at event.

## Hero Level - \$7,500

- All Champion & Defender level benefits along with:
- Recognition as Networking Sponsor at *"Champions for Children Luncheon Networking, presented by [NAME]"* on all marketing materials, social media, and at the Rally to End Child Abuse.
- Receive well-placed table for 16 guests at event.

## Champion Level - \$5,000

- All Defender level benefits along with:
- Name mentioned during Rally to End Child Abuse media event on April 1, 2026.\*
- Logo included on signage at the Rally to End Child Abuse media event on April 1, 2026.\*
- Logo placed in Spring Family & Children's Place print newsletter for donor community that reaches 1,500+ households.\*

## Defender Level - \$2,500

- Logo placement on event website and all event marketing materials (print, email, and social).\*
- Logo included in post-event Business First advertisement.\*
- Recognition of partnership in monthly e-newsletter to Family & Children's Place staff and donor community that reaches 4,000+ unique emails.\*
- Name recognitions from the stage during the Luncheon with 400+ guests.
- Receive well-placed table for 8 guests at event.
- Professional photo opportunity with Emmie, our facility dog, at the Luncheon.
- Opportunity for private tour of Family & Children's Place nationally-recognized Child Advocacy Center.

*\*All items marked with a "\*" indicate that they are time contingent.*