



Family & Children's Place

2023 Sponsorship Opportunities

Champions for Children Breakfast



A special opportunity to support education, intervention, and healing services for children & families in Kentuckiana!



Family & Children's Place

What we do

For over a decade, the Champions for Children Breakfast has been raising critical funds for families served by Family & Children's Place.

Founded in 1883, we provide child-friendly services in Louisville and southern Indiana for children who've experienced sexual and physical abuse. We use evidence-based programs to guide, on average, **4,000 families** each year through life's challenges using early childhood, school-based, mental health counseling, and child advocacy services. Our geographic footprint spans **40 counties** in the Louisville and Southern Indiana region, and our partnerships in the criminal justice, education, and health sectors resulted in over **22,589 direct service hours** last year. We envision a future where all children and families are happy and healthy...free from abuse.



About the Champions for Children Breakfast

The Champions for Children Breakfast takes place in April – Child Abuse Prevention Month – and is the premiere fundraising event benefiting child survivors of abuse and neglect in our community. We invite your company to make a lasting impact on children and families for generations to come. Become a sponsor today!



Your Impact

- When you participate in the Champions for Children Breakfast, you give hope to the nearly 50,000 Kentucky and Indiana children who experience abuse or neglect each year, and to their non-offending caregivers. You also provide education and outreach services to enhance positive parenting skills, increase family bonding, and decrease conflict.
- Dollars raised from the Champions for Children Breakfast fuel critical efforts to educate, intervene, and heal child abuse and neglect – permanently saving and changing lives for generations to come.
- Fundraising dollars also sustain the 139-year-old mission of Family & Children's Place, which remains the only agency of its kind in the Louisville and Southern Indiana region.

Sponsorship Opportunities	Guardians \$10,000	Heroes \$7,500	Champions \$5,000	Defenders \$2,500
Media Exposure Benefits				
Name mentioned in all media releases and news interviews	✓	✓	✓	✓
Brand Exposure Benefits				
Welcome opportunity from podium at the breakfast OR provide welcome video & Presenting Sponsor recognition <i>“The Champions for Children Breakfast, presented by [Name]”</i> on all marketing materials, social media and at Rally (see below for Rally)	✓			
Recognition as Networking Sponsor at breakfast <i>“Champions for Children Breakfast Networking, presented by [Name]”</i> on program and signage at event		✓		
Name mentioned during the Rally to End Child Abuse media event on March 30, 2023	✓	✓	✓	
Name recognition as an official sponsor of Child Abuse Prevention Month throughout April 2023	✓	✓	✓	✓
Logo placement on event website and all event marketing materials (print, email and social)	✓	✓	✓	✓
Recognition of partnership in quarterly e-newsletter to Family & Children’s Place donor community	✓	✓	✓	✓
Mention in a blog post on Family & Children’s Place website* (Guardians will be featured in our blog.)	✓ *Feature	✓	✓	✓
Name mentioned from the stage during the breakfast with 400 guests	✓	✓	✓	✓
Breakfast Benefits				
Receive well-placed table for 8 guests	2 tables	2 tables	1 table	1 table
Professional photo opportunity of attendees with Emmie the Facility Dog	✓	✓	✓	✓
Connection to the Mission				
Private company tour of Family & Children’s Place world-class Child Advocacy Center	✓	✓	✓	✓

Yes, I want to sponsor the 2023 Champions for Children Breakfast!

Sponsor Information

Sponsor Name (as it should appear publicly): _____

Contact Person(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ - _____ This is my: Cell Office

Email: _____

Sponsorship Level

Please select one:

- \$10,000 | Guardians
- \$7,500 | Heroes
- \$5,000 | Champions
- \$2,500 | Defenders

Sponsorship Contact

Thank you for supporting happy, healthy children and families! Activation of all benefits is dependent upon the timing of your commitment. Please contact Director of Development Kristen Millwood at kmillwood@famchildplace.org or 502.855.6154 with any questions about the Champions for Children Breakfast or the sponsorship opportunities described in this proposal.

Marketing Contact

Please send your hi-resolution logo (full color, transparent background) in PNG format to Director of Communications Rennay Marshall at rennay.marshall@famchildplace.org as soon as possible to ensure no delay in receiving your full sponsorship benefits. Please contact Rennay at 502.855.6073 with any questions about your media and brand exposure benefits.

Method of Payment

Please select one:

- Please send electronic invoice
- Check enclosed (made payable to Family & Children's Place). Mail checks to: P.O. Box 3784, Louisville, KY 40201
- Credit card information included below:

Sponsorship Level: \$ _____

Name on Card: _____

Card No.: _____

Exp. Date: _____ / _____ CVV: _____

Signature: _____

Zip _____

Important Dates

Monday, Feb. 3, 2023 | Deadline to receive full Media and Brand Exposure Benefits

Friday, March 10, 2023 | Deadline to receive full Breakfast Benefits

Thurs. March 30, 2023 | Rally to End Child Abuse

Friday, April 7, 2023 | Payment due in full

Thursday, April 20, 2023 | Champions for Children Breakfast