

2 0 0 7   A N N U A L   R E P O R T

A Time for Giving...



1800 Neville Drive  
Louisville, KY 40216  
ph: 502.636.2801  
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# A Time for Giving



2 0 0 7 A N N U A L R E P O R T



# Giving Hope

*We believe that all children are entitled to a safe and healthy living environment, and a wholesome family experience. Our mission at Family Place is to help children and their families heal and move beyond child abuse through our model programs of prevention, intervention, education and treatment.*

## Healing the Hurt of Child Abuse

Our new tagline is a reflection of the determination and sincerity of our mission. This focus represents the spirit of how Family Place helps relieve the anguish of child abuse and encourages families to find hope in a brighter future.



A Child Abuse  
Treatment Agency, Inc.  
1800 Neville Drive  
Louisville, KY 40216

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# Giving Our Best

For 30 years, Family Place has provided best practice services and intensive treatment to help children and families move beyond child abuse. And this past year was no exception. With the help of our donors, volunteers, board members and staff, we continue to provide services to our community's most vulnerable group: children who have been victims of abuse. During the past year, Family Place has made great strides to promote our services, connect with state and local leaders and increase our overall capabilities:

- We have chosen a new logo that includes the tagline, "Healing the Hurt of Child Abuse." This embodies the true essence of how Family Place helps families each and every day.
- We partnered with other agencies in a billboard campaign to promote Child Abuse Prevention Awareness Month. On several billboards throughout the community, information was shared on how to respond to concerns about child abuse in our own community.
- Family Place staff and board provided testimony regarding our work and mission to the Interim Joint Health and Welfare Committee.

■ The Governor and other key leadership visited Family Place to see first hand how our work impacts many children and families. Through such efforts, we are keeping leaders of our state and community informed about the needs of many children and families.

■ Our Visitation Center expanded its services. With the help of the Cabinet for Health & Family Services, we are now offering visits to children in foster and kinship care. This service is a critical need for so many children who are unable to live with their parents and we hope to replicate the program in other counties across the Commonwealth. The Center is part of the Louisville Metro Visitation & Exchange Center, funded by Metro Government with a grant from the Office on Violence Against Women, U.S. Dept of Justice.

With all of these accomplishments in mind, I am pleased to present the 2007 Annual Report. The Family Place experienced another exceptional year and we are so grateful to all of our supporters.

You continue to give us, and the children of our community, a great chance to succeed.

Pamela L. Helms  
*President, Family Place*



# Giving a Second Chance





*"Family Place gave me back my relationship with my daughter. After she was abused and taken from my home, I wasn't allowed to have contact with her. With the help of my therapist I was able to make changes, and so was she. I feel like Family Place has given me my family back."*  
—Anonymous

## Clinical Program

Therapy at Family Place involves the entire family in treating child sexual abuse, improving the chances of healing and stopping the generational cycle of abuse. This innovative approach helps families create safe, nurturing homes for all concerned, while helping children heal from the trauma of sexual abuse. Last year the clinical program served over 450 individuals in the Family Treatment and Juvenile Treatment programs.

Family Place is recognized as a leader in child sexual abuse treatment and is often asked to share its expertise and knowledge. Representatives from the clinical department serve as participants on multidisciplinary teams for child sexual abuse and on the Kentucky Sex Offender Management Taskforce. Members of Family Place's clinical department have been appointed by the Governor to positions on Kentucky's Sex Offender Risk Assessment Advisory Board since shortly after its inception. This year the clinical staff also presented a workshop on family reunification with sexually abusive families at the Sex Offender Risk Assessment (SORA) training.



## Children's Program

The Children's Program provides specialized early childhood services for children from birth to age 5 who have been abused or exposed to other forms of family violence. The program is accredited by the National Association for the Education of Young Children (NAEYC) and holds a 4-star Rating from Kentucky's KIDS NOW – Kentucky's quality rating initiative for child care programs. The Children's Program is the only child care center in Jefferson County to achieve this prestigious rating. This program serves many children with significant social, emotional, and behavioral challenges, many of whom cannot be served in any other program due to their often aggressive and disruptive behavior. Family Place is the last resort for success in early childhood education for many of the children we serve.

The Children's Program staff was invited to participate on a panel of early childhood experts at the Metro United Way 90th Anniversary Celebration Early Childhood Forum to share our knowledge and expertise. The forum provided information about the critical

benefits to young children who participate in high quality early education programs. Our entire community benefits when we fully prepare children to be successful in school. Community members play critical roles in supporting early education to help children succeed in school and life.

Recognizing early literacy as a critical component in every child's development, our Children's Program successfully initiated a take home literacy program for families to encourage parent involvement in children's learning. Families received books and bags which were supplied with a grant from the Ronald McDonald House Charities. Through this brand new innovative partnership with Family Place and Ronald McDonald House Charities, children and their families were able to enjoy reading, many of whom would otherwise be unable to have access to books they owned.



*"We are very pleased with the Family Place and staff. The staff really cares about the children there. They work very hard to help the children learn. We are so blessed to have found such a caring place (for our child)."*

*—Anonymous*



# Giving and Growing

*Fact: 90% of children served in the Children's Program improved in social emotional competencies.*






## Visitation Center

The Visitation Center provides visits for children with their out-of-home parents in a safe, secure family-friendly environment. Families are referred by Jefferson County Family Court from the divorce, domestic violence, paternity and custody dockets, and from the Cabinet for Health and Family Services for children in foster care/kinship care. The Center is part of the Louisville Metro Visitation & Exchange Center funded by Metro Government with a grant from the Office on Violence Against Women, U.S. Dept. of Justice.

The new partnership with the Cabinet for Health and Family Services is an expansion of Visitation Center services to serve children in foster and kinship care. Now children who live in foster homes or with relatives have a safe, neutral, family-friendly place to spend time with their parents. This expansion may be replicated in other counties across the Commonwealth so that more visitation services are available in safe secure settings.

## Giving Time & Space





*"A child recently said "I am really  
glad you invented this place so  
I can see my dad and be safe".*

*—Anonymous*





# Giving a Helping Hand

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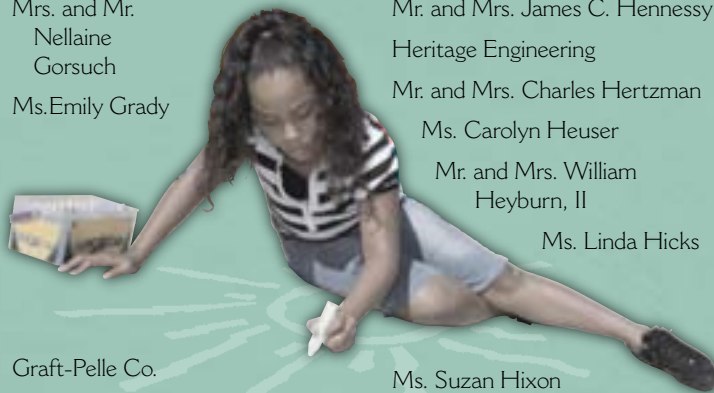
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W.G. Barron Enterprises, Inc.

Ms. Julia Walker

Mrs. Louise R. Wall

WallMaster Home Improves

Walnut Ridge Greenhouses, Inc.

Mr. and Mrs. Bill Wathen

Mr. Derwin Webb, Esq.

Wehr Constructors Inc.

Mr. and Mrs. Douglas Weihe

James and Sarah Welding

Wellpoint Foundation

Mr. and Mrs. Patrick Welsh

Beth and Kevin West

Mr. J. Robert Westerman

Fran White

Ms. Janet White

Ms. Jean White

Mr. Jack Jeziorski and  
Mrs. Jessica White

David and Blanche Wibbels

Stephanie and Stephen Wilcher

James and Anne Wilhelmus

Kim Willis

Mr. Brennen Wilson

Ms. Dana Wilson

Mr. and Mrs. Paul Wilson

Ms. Sarah Wingfield

Dan Winograd

Dr. and Mrs. Richard Wolf

Mr. Brad Wolfe

Mr. John Woolard

Fred B. & Opal S.  
Woosley Foundation

Mr. Robert Wrege

Wynn Starr Foods  
of Kentucky, Inc.

Mr. William D. Yancey

Gene and Donna Younger

Yum! Brands Foundation

Ms. Robyn Zapp

Ms. Georgia Zehnder

The Zilinskas family

Ms. Mary Zinniel

Zoeller Company

Mr. Eddie Zoeller





# Giving Our Time

## Board of Directors

Charles R. Arvin, President, MicroServe

Shellie Benovitz, Community Volunteer

Dave Bohannon, Consultants Corner, Inc.

Ken Cusick, Advertising Manager, The Kroger Co.

Mary Beth Doheny, Honorary Member

Mary G. Eaves, Attorney, Greenebaum Doll  
& McDonald PLLC

Robert L. Edwards, Chief of Staff, Cabinet for Health  
& Family Services, Commonwealth of Kentucky

James K. Elliott, Executive Director,  
The Library Foundation

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Jennifer R. Hughes, Partner, Deming,  
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Investment Group, Kentucky and Florida

Gary D. Thompson, Vice President  
of Clinical Operations, Humana

Derwin Webb, Esq. President &  
CEO, Webb Law Group

Lynn Wilkinson, Vice President, Director of Production  
Services and Supply Chain, Brown-Forman Corporation





# Giving a Great Performance

In January, the UofL men's basketball team joined nearly 1,000 basketball fans at the 2007 Caper, a post-basketball party and auction to benefit the Family Place. The event raised nearly \$115,000 to help children and families move beyond child abuse. Thanks to the participation of many, the 2007 Caper was a tremendous success!



***Fact: The average length of treatment for the Juvenile Treatment Program is 2 years.***



# the caper

To Benefit **Family Place**  
A Child Abuse Treatment Agency



A special thank you to our sponsors:

Platinum	Buckhead Mountain Grill
Gold	PepsiAmericas, Inc.
Gold	Morgan Stanley
Gold	Brown-Forman Corporation
Silver	Professional Bank Services
Silver	Kentucky Trailer
Silver	Anheuser-Busch Companies, Inc.
Silver	Fifth Third Bank
Silver	Fastline Publications
Silver	Kosair Charities
Silver	O.D. White & Sons
Bronze	ACCO
Bronze	Anderson, Bryant, Lasky & Winslow PSC
Bronze	D.J. Hines
Bronze	JPMorgan Chase
Bronze	Norton Healthcare
Bronze	The Kroger Company
Bronze	Main Source Bank
Bronze	Masters' Supply, Inc.
Bronze	Power Creative
Bronze	Wyatt, Tarrant & Combs

Bronze	Greenebaum Doll & McDonald, PLLC
Bronze	Republic Beverage Co. of Kentucky
Bronze	Dean Milk Co., Inc.
Bronze	The Bates Capitol Group LLC
Bronze	AAA Kentucky
Bronze	Caldwell Tanks, Inc.
Bronze	Abel Construction Company, Inc.
Corporate	Lancer Transport Services Inc.
Corporate	On The Border
Corporate	Deming, Malone, Livesay & Ostroff
Corporate	EM Cummings Veneers, Inc.
Corporate	Ken Thieneman Builder, Inc.
Corporate	John Leehy
Corporate	CBRE/Louisville
Corporate	Greater Louisville Inc.
Corporate	North Vernon Beverage Co., Inc.
Corporate	SHPS, Inc.
Corporate	WallMaster Home Improvement Co.
Corporate	Monarch Beverage Company
Corporate	Wynn Starr Foods of Kentucky Inc.
Corporate	William G. Barron Enterprises, Inc.

***Fact: Every day, 45 children are seriously injured in the United States as a result of child abuse.***

# Giving Our Best Shot



*AM flight winner  
Irish Hill Foods*



*PM flight winner  
Skip Leonard & team*

***Fact: On average,  
treatment may  
range from 9  
months to 2  
years in the  
Family Treatment  
Program.***





The Family Place golf scramble had a record turn out this year. Nearly 200 golfers (45 four-player teams) showed up at Long Run Golf Course to support Family Place. Volunteers and golfers helped us raise more than \$40,000! The winner in the AM flight was Irish Hill Foods, while Skip Leonard's team took the prize in the afternoon.

A special thank you to our sponsors:

Neil Huffman Auto Group

Custom Food Solutions, LLC

PNC Advisors

Zoeller Pump Company, LLC

Republic Wine & Spirits

Gordon Food Service

Kosair Charities (Fore Kids)

Power Creative

PepsiAmericas, Inc.

The Kroger Company

The Stevenson Company

Greenebaum Doll & McDonald PLLC

J.T.M. Provisions

McFarling Foods

Humana Corporation

***Fact: 1,900 visits were completed in the Visitation Center.***



# Giving for the Greater Good

*Fact: Every 13 seconds a child is abused in the United States.*

## Financial Report FYE 2007

For the Fiscal Year Ended June 30, 2007

Statement of Financial Position

Each year, we strive to reach as many children in our community as possible. Our latest programs and initiatives are providing help in ways we couldn't have imagined thirty years ago. Of course, as Family Place continues to grow, so do our needs and expenses.

That's why we are so thankful for our generous donors. Their gifts help us cover building costs and utility bills, so we can focus our attention on what we do best: Heal the hurt of child abuse.

Any help you can provide is greatly appreciated. Rest assured that every donation makes a difference in the life of a child. Please continue to give us the opportunity to allow second chances to those who are truly in need our help.



**Total Assets..... \$3,642,562**

Liabilities & Net Assets

Liabilities ..... \$1,042,145

Net Assets..... \$2,600,417

**Total Liabilities & Net Assets ..... \$3,642,562**

## Statement of Operating Activities

### Revenue

Umbrella Organizations

Metro United Way..... \$236,787

**Total Umbrella Organizations..... \$236,787**

Government Contracts

Federal ..... \$205,516

State ..... \$206,062

Local..... \$65,900

**Total Government Contracts..... \$477,478**

Foundations, Corporations & Organizations..... \$130,198

Special Events ..... \$137,715

Individuals & Donations ..... \$233,581

Program Income ..... \$65,054

Miscellaneous ..... \$83,632

**Total Revenue ..... \$1,364,445**

### Expenses

Personnel ..... \$1,076,098

Operating Expenses ..... \$173,268

Occupancy ..... \$23,705

Depreciation ..... \$63,002

**Total Expenses ..... \$1,336,073**

**Excess/Deficit ..... \$28,372**



## Source of Funds

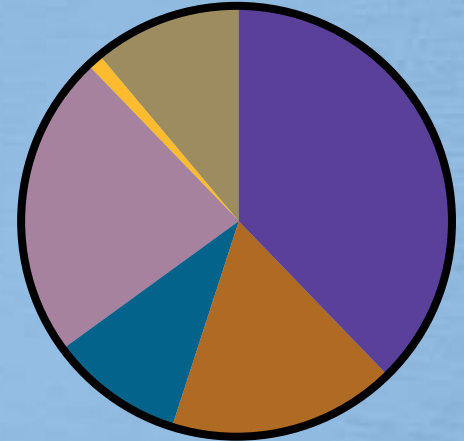
Program Income.....	5%
Misc .....	6%
Individuals & Donations.....	17%
Umbrella Organizations .....	17%
Special Events .....	10%
Foundations, Corps & Organizations .....	10%
Government Contracts.....	35%



**Fact: Every day, 5 children are killed in the U.S. as a result of child abuse.**

## Use of Funds

Children's Program .....	38%
Family Treatment .....	17%
Juvenile Treatment .....	10%
Admin. & Fund Raising .....	23%
Community Education .....	1%
Visitation Ctr. at Family Place.....	11%



"There is no other issue in our society that affects so many children and has such far-reaching implications and impacts as child abuse. The work being done at the Family Place restores hope and happiness to the lives of children who would otherwise have neither. We cannot rest until every child who needs this help receives it."

Gary D. Thompson

Chairman, Family Place Board of Directors  
Vice President of Clinical Operations, Humana

**Fact: The Family Place provided 43,660 hours of service in 2006.**

